



AWSN – A STEM Affair 2017 Sponsorship Tiers




AWSN's three pillars of *Recruitment*, *Retention* and *Recognition* have roughly 30 member programs and initiatives that positively impacted more than 10,000 Albertans in 2016. This year's STEM Affair is focused on our *Recruitment* pillar, which provides young people with the opportunity to **EXPLORE** STEM subjects and careers through programs and opportunities we wished we'd had. The 12 programs across Alberta within this important pillar are listed below. Please visit www.aswn.org for information about these and our other member programs.

- Operation Minerva
- Cybermentor
- MindFuel
- STEM Learning Lab
- Power to Choose
- Explore-IT
- Praxis Society
- The Intimitrons from Area 51
- BrainSTEM Alliance
- FIRST Robotics Western Canada
- Science Expo Alberta
- WISEST

The table below outlines our Sponsorship Recognition Packages. Please contact our sponsorship team at sponsorship@awsn.org for more information.

For the majority of the sponsorship levels, know that your sponsorship goes to work immediately. You sponsor STEM Affair tickets for the **Explore** attendees who benefit from AWSN's programs – a girl or young woman, an aboriginal youth, or a scholarship winner, to name a few.

We look forward to discussing the opportunities your sponsorship will provide for our STEM participants and your company. Space is limited so contact us at sponsorship@awsn.org today!

Sponsorship Recognition Packages		
	<p>\$5,000 to \$25,000</p>	<p>"IMAGINE Sponsor"</p> <ul style="list-style-type: none"> • Annual sponsorship recognition for three AWSN EXPLORE programs of your choice • Five-minute speaking opportunity at the beginning of the program to the top sponsor • Logo and company profile in event program, tent cards, on AWSN website until the 2018 STEM Affair, and in continuous sponsor PowerPoint presentation during the STEM Affair • Display company's free-standing banner and promotional material at event • Stage presence, greeting or introduction of speaker (time slot in program TBD) • 20 complimentary registrations (10 registrations for your use, 10 Explore attendees) • First right of refusal for next year's STEM Affair sponsorship
	<p>\$4,000 to \$4,999</p>	<p>"EXPLORE Sponsor"</p> <ul style="list-style-type: none"> • Annual sponsorship recognition for any two AWSN EXPLORE programs of your choice • Logo in event program, tent cards, on AWSN website until the 2018 STEM Affair, and in continuous sponsor PowerPoint presentation during the STEM Affair • Verbal recognition at the event • Display company's free-standing banner and promotional material at event • 10 complimentary registrations (4 registrations for your use, 6 Explore attendees)
	<p>\$2,000 to \$3,999</p>	<p>"PROGRAM Sponsor"</p> <ul style="list-style-type: none"> • Annual sponsorship recognition for any one AWSN EXPLORE program of your choice • Logo in event program, tent cards, on AWSN website until the 2018 STEM Affair, and in continuous sponsor PowerPoint presentation during the STEM Affair • Verbal recognition at the event • 6 complimentary registrations (4 registrations for your use, 2 Explore attendees)





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	<p>\$500 to \$1,999</p>	<p>"Event Sponsor"</p> <ul style="list-style-type: none"> • Logo in event program, tent cards, on AWSN website until the 2018 STEM Affair, and in continuous sponsor PowerPoint presentation during the STEM Affair • Verbal recognition at event • 2 complimentary registrations (1 registration for your use, 1 Explore attendee)
	<p>In-Kind</p>	<p>In-Kind Contributor</p> <ul style="list-style-type: none"> • "In-Kind" contribution – Examples include advertising, wine for the event, tickets for groups to attend the event, door prizes, etc. • Logo in event program, tent cards, on AWSN website until the 2018 STEM Affair, and in continuous sponsor PowerPoint presentation during the STEM Affair • 1 complimentary registration

Contact our sponsorship team at sponsorship@awsn.org for more information and to sign up for one of these exciting sponsorship opportunities.