

# **WinSTEM Week Equity in Motion 2022**

**Oct. 9 - 15, 2022  
Alberta, Canada**

## **SPONSORSHIP OPPORTUNITIES**

[www.awsn.org](http://www.awsn.org)



# PRESIDENT'S MESSAGE



Dear STEM advocates,

For over 25 years, the Alberta Women's Science Network (AWSN) has worked to promote equity, diversity, and inclusion (EDI) in Science, Technology, Engineering and Mathematics (**STEM**).

AWSN connects, unites, and supports STEM programs across the province through networking, advocacy, funding, in-kind support, collaborative partnership, and volunteer resource connection.

For many years, AWSN has been hosting events to celebrate and recognize Women the STEM (**WinSTEM**) and we are very excited that Government of Alberta has supported us yet again by declaring **October 9<sup>th</sup> to 15<sup>th</sup> WinSTEM Week** across the province!

We invite you to join the celebration by supporting the **WinSTEM Week Equity in Motion**. This virtual event hosted at [RaceRoster](#), allows participants to walk, jog, run or roll in support of AWSN and women in STEM, while enjoying the flexibility of choosing a time and location that works best for them.

As a corporate sponsor, you will receive complementary race recognition codes to start your team as well as multiple opportunities for brand exposure. Leading up to, and throughout the event, you will be featured on our Race Roster page, AWSN website, social media channels and in our monthly newsletter. AWSN would love to highlight your commitment to equity Diversity and Inclusion with STEM community and beyond.

100% of the funds raised during this event stays within the province and support many initiatives related to **STEM** such as but not limited to:

- Helping underserved youth in getting access to STEM equipment
- Helping host programs working with women in STEM for retention
- Access to online resource for programs doing virtual events

The generosity of our sponsors is critical to our work, enabling us to pursue our mission, expand our community outreach, and help fund the grassroots organizations that are working towards the same goals. Attached you will find a sponsorship form for your consideration listing sponsorship levels and benefits. Please note, that as we are a registered non-profit organization, we cannot issue a charitable donation tax receipt. Rather, invoices will be provided to all sponsors.

Thank you in advance for considering becoming a sponsor of the annual **WinSTEM Week Equity in Motion event!**

Sincerely,

*Arpana Kumari*  
Arpana Kumari

President, [AWSN](#)

# SPONSORSHIP OPPORTUNITIES

## About

Alberta Women's Science Network (AWSN) is excited to announce that the Alberta Government has officially declared Oct. 9 - 15th, 2022 as Women in STEM (WinSTEM) Week in Alberta! As part of this official declaration, AWSN will be hosting our 3rd annual WinSTEM Week Equality in Motion, which will be hosted virtually between Oct. 9 - 15th. This event will allow participants to walk, jog, run or roll in support of women and equality in STEM!

## Sponsorship Opportunities

As a sponsor, your company will become associated with an organization which aims to promote gender equality, diversity and inclusion (EDI) in STEM. AWSN connects, unites and supports STEM programs throughout the province through networking, advocacy, funding, in-kind support, collaborative partnerships, and volunteer resource connections.

We ask that you please provide confirmation of sponsorship before September 30th, 2022. Non-monetary donations are accepted and will be used in raffle prizes. For non-monetary donations, please email [sponsorship@awsn.org](mailto:sponsorship@awsn.org) to coordinate pickup.

## Rewards

To thank you for your contribution, your logo will be displayed on the following:



AWSN Website

AWSN Social Media Accounts

# SPONSORSHIP OPPORTUNITIES

## Gold ( \$2000)



8 complimentary race registrations



2 minute video highlighting company and how they support EDI



Customized print (x5) and digital team sponsor posters for your corporation to show your sponsorship pride!



Logo recognition as gold sponsor on website and social media

## Silver ( \$1000)



5 complimentary race registrations



Customized print (x3) and digital team sponsor posters for your corporation to show your sponsorship pride!



Logo recognition as silver sponsor on website and social media

## Bronze ( \$500)



2 complimentary race registrations



Customized print and digital team sponsor poster for your corporation to show your sponsorship pride!



Logo recognition as bronze sponsor on website and social media

Please complete the sponsorship form on our website (<https://www.awsn.org/sponsorship>) and contact us at [sponsorship@awsn.org](mailto:sponsorship@awsn.org) for payment methods other than credit card if applicable. AWSN is a registered nonprofit organization in Alberta and cannot issue charitable donation tax receipts.